

BACHELOR DEGREE IN PAINTING AND DESIGN

- First Academic year in Florence -

The **Bachelor in Painting and Design** is legally recognized by the Italian Ministry of the University and Research (MIUR), and issues University degrees granting academic CFA credits (Academic Formative Credit), which can be transferred to other universities through the ECTS (European Credit Transfer System).

The program gives the opportunity to attend the first year of the Bachelor's Degree course of studies in Florence, either in English or in Italian language.

Courses schedules are intensive and include both theory and practice. The faculty is made of professionals with extensive teaching experience acquired in important Italian and foreign academies and universities.

Students can choose between two different Bachelor Degree programmes:

- DESIGN
- PAINTING

PROGRAM DETAILS

Duration: 1 academic year

Language: English and Italian

Starting date: 10 October 2022

End of the Program and Exams: first/second week of July 2023

DESIGN

Credits: 72 European University Credits CFA (Academic Formative Credit)

Lessons: 952 + hours of group or individual study per year

Tuition: 8900 €

ACADEMIC OBJECTIVES

Students will use digital computer systems, as well as manual and artisanal procedures. They will create new products using a variety of media: graphics, photography, videos, old and new technologies. At the end of the year, they will have acquired the technical and operational skills related to product design and the ability to use multimedia communication tools as well as the most advanced technologies in specific areas of expertise; and will therefore be able to enter professional studios and companies with European standard.

Courses will include both theory and practice, so most lectures will be translated into exercises to better understand the potential and issues of the tools underlying design, and to begin developing the student's own visual language.

From the beginning, the school will organize extra-curricular activities, such as tours of museums, workshops, external collaborations and field trips, first in Italy and then abroad (depending on the International COVID restrictions).

PROGRAM

Discipline	Lessons	CFA (<i>credits</i>)
Technical and Project Design	112	9
Modeling, elements of computer modeling	75	6
History of contemporary Art, Style and Costume	45	6
Design	300	12
History of Applied Arts	45	6
Materials Technology	75	6
Design Methodology	75	6
Elements of Form Morphology and Dynamics	75	6
Artistic Anatomy	75	6
Foundations of IT + Workshop and Stage	7	5
English Language	50	4

PAINTING

Credits: 60 European University Credits CFA (Academic Formative Credit)

Lessons: 770 + hours of group or individual study per year

Tuition: 8900 €

ACADEMIC OBJECTIVES

The course's aim is to provide students with the necessary knowledge and skills to use ancient and modern techniques for the visual arts - with specific focus on painting - and prepare them to face the ever-changing contemporary art world.

With the tools provided, students will be able to progress in the acquisition of an autonomous and personal awareness of artistic production and of their own expressive language and contents.

The academic year focuses on the relationship between student, painting and the current cultural context. Artistic and technical skills - such as drawing, painting, photography and information technology - are put into relation with studies dedicated to the knowledge of oneself and of one's intentions and artistic skills.

The course is designed to balance and compare "historic" techniques, such as drawing and painting, with contemporary tools and procedures, such as information technologies and methodologies for art design. The aim is twofold: to consolidate the cultural foundations of an artist's education and to start the individual path as an author.

From the beginning, the school will organize extra-curricular activities, such as tours of museums, workshops, external collaborations and field trips, first in Italy and then abroad (depending on the International COVID restrictions).

PROGRAM

Discipline	Lessons	CFA (<i>credits</i>)
Drawing for Painting	100	8
Artistic Anatomy	100	8
History of modern Art, Style and Costume	45	6
Painting	150	12
Painting Techniques	100	8
Design Methodology	75	6
IT Techniques	50	4
Seminars, Workshops and Stage	100	4
English Language	50	4

LEONARDO DA VINCI ART SCHOOL

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